SED STATES PATENT AND TRADEMARK OFFICE UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov JAN 1-6 2007 APPLICATION NO FILING DATE FIRST NAMED INVENTOR ATTORNEY DOCKET NO. CONFIRMATION NO. 10/657,352 09/08/2003 Gyora Karaizman U 014804-4 1647 01/10/2007 **EXAMINER** LADAS & PARRY 26 WEST 61ST STREET NGUYEN, KHAI MINH NEW YORK, NY 10023 ART UNIT PAPER NUMBER 2617

SHORTENED STATUTORY PERIOD OF RESPONSE MAIL DATE DELIVERY MODE

3 MONTHS 01/10/2007 PAPER

- Please find below and/or attached an Office communication concerning this application or proceeding.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

	Application No.	Applicant(s)		
	10/657,352	KARAIZMAN, GYORA		
Office Action Summary	Examiner	Art Unit		
	Khai M. Nguyen	2617		
The MAILING DATE of this communication appears on the cover sheet with the correspondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim rill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE!	J. nely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status				
 Responsive to communication(s) filed on <u>22 Description</u> This action is FINAL. 2b) This Since this application is in condition for alloware closed in accordance with the practice under Exercises. 	action is non-final. nce except for formal matters, pro			
Disposition of Claims				
 4) Claim(s) 27-36 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) 27-36 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement. 				
Application Papers				
9) The specification is objected to by the Examine	ef.			
10) The drawing(s) filed on is/are: a) acc		Examiner.		
Applicant may not request that any objection to the	drawing(s) be held in abeyance. See	e 37 CFR 1.85(a).		
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.				
Priority under 35 U.S.C. § 119				
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received.				
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:	ate. <u>12/7/2006</u> .		

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DETAILED ACTION

Response to Arguments

1. Applicant's arguments with respect to claims 27-36 have been considered but are most in view of the new ground(s) of rejection.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claims 27-36 are rejected under 35 U.S.C. 103(a) as being unpatentable over Bell (U.S.Pub-20050280502) in view of Pechatnikov et al. (U.S.Pub-20040027258).

Regarding claim 27, Bell teaches an introductions system (abstract) comprising; a plurality of mobile communicators (fig.1-3, element 112, 122, 132); and a server communicating with said plurality of mobile communicators (fig.2-3, paragraph 0105-0107);

said server being operative to store personal information relating to users of said plurality of mobile communicators (claim 1, paragraph 0014-0015) and to provide to a first user of said users via said first user's mobile communicator (claim 1, paragraph 0014-0015), said personal information relating to a second user of said users (paragraph 0017-0019), upon designation of said first user by said second user, using said second user's mobile communicator (paragraph 0061, claim 15),

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said designation comprising employing a mobile communicator location functionality for providing a information indicating the relative locations of a plurality of said mobile communicator in a space (abstract, paragraph 0050, 0110), employing the mobile communicator of said second user to receive said map and to designate the location on said map of said first user and determining a mobile communicator address of said first user (abstract, paragraph 0050, 0110).

Bell fails to specifically disclose a visually sensible map. However, Pechatnikov teaches a visually sensible map (fig.1-2F, paragraph 0075-0080). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to apply the teaching of Pechatnikov to Bell to provide a display and methodologies and more particularly to map data display systems.

Regarding claim 28, Bell and Pechatnikov further teach an introductions system according to claim 27 and wherein said server is operative to provide said personal information generally in real time with respect to said designation (see Bell, paragraph 0050, 0113).

Regarding claims 29 and 34, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said plurality of mobile communicators comprises at least one cellular telephone (see Bell, paragraph 0059).

Regarding claims 30 and 35, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said plurality of mobile communicators comprises at least one wireless personal digital assistant (PDA) (see Bell, paragraph 0059).

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Regarding claims 31, and 36, Bell and Pechatnikov further teach an introductions system according to claims 27 and 32 and wherein said server is operative to determine if said first person is a subscriber to said introductions system (see Bell, paragraph 0108-0110).

Regarding claim 32, Bell teaches an introductions (abstract) method comprising: storing personal information relating to a plurality of users of a corresponding plurality of mobile communicators (fig.2-3, claim 1, paragraph 0014-0015); and providing to a first user of said plurality of users (claim 1, paragraph 0014-0015), via said first user's mobile communicator (claim 1, paragraph 0014-0015), said personal information of a second user of said plurality of users (paragraph 0017-0019), upon said second user designating said first user by using said second user's mobile

said designating comprising:

communicator (paragraph 0061, claim 15),

employing a mobile communicator location functionality for providing a information indicating the relative locations of a plurality of said mobile communicator in a space (paragraph 0105-0106, 0110, claim 15);

employing said second user's mobile communicator to receive said map (abstract, paragraph 0050, 0110);

designating the location on said map of said first user (abstract, paragraph 0050, 0110); and

determining a mobile communicator address of said first user (abstract, paragraph 0050, 0110).

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Bell fails to specifically disclose a visually sensible map. However, Pechatnikov teaches a visually sensible map (fig.1-2F, paragraph 0075-0080). Therefore, it would have been obvious to one having ordinary skill in the art at the time the invention was made to apply the teaching of Pechatnikov to Bell to provide a display and methodologies and more particularly to map data display systems.

Regarding claim 33, Bell and Pechatnikov further teach an introductions method according to claim 32 and wherein said providing said personal information comprises providing said personal information generally in real time with respect to said designating (see Bell, paragraph 0050, 0113).

Conclusion

3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Khai M. Nguyen whose telephone number is 571.272.7923. The examiner can normally be reached on 8:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Joseph feild can be reached on 571.272.4090. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

1/5/2007

Notice of References Cited Application/Control No. 10/657,352 Examiner Khai M. Nguyen Applicant(s)/Patent Under Reexamination KARAIZMAN, GYORA Page 1 of 1

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	Α	US-2004/0027258 A1	02-2004	Pechatnikov et al.	340/995.1
*	В	US-2005/0280502 A1	12-2005	Bell, David A.	340/005.83
	С	US-			
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FOREIGN PATENT DOCUMENTS

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

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